



Dear Sponsor

2013

My name is Susan Speck and I am the Chairman of the **KC Clay Guild Teabowl National. (www.teabowlnational.weebly.com)** The KCCG TBN is a national juried exhibit of the finest teabowls made by ceramic artists residing in the U.S. This is our fourth consecutive year for our show and we expect to present another beautiful exhibit. To view any of the last three years accepted entries and award winners, please go to:

www.teabowlnational.weebly.com

We expect about 500 entries this year. From those entries we expect to jury in 75 - 100 teabowls. Our juror this year is **Doug Jeppesen**,

<http://www.dougjeppesen.com/index.html>. Doug is a nationally known potter and Assistant Professor of Art/Ceramics at Waubensee Community College in Sugar Grove, Illinois. Our exhibit will open with a reception for sponsors, artists and the public on Friday, August 23rd, 6-8pm at the **Thornhill Gallery**

(<http://www.avila.edu/viscom/gallery/>) on the campus of **Avila**

University (www.avila.edu) The show will run through September 20th. We expect 500+ artists, ceramic and art lovers to come through this exhibition during its opening night and residence at Avila.

KCCG TBN is looking for sponsors...local, regional and national. Sponsorship can be Individual/ Family/ Corporate or Purchase Award. Of course your donation would be tax deductible as KC Clay Guild is registered as a 501-C3 non-profit organization.

Individual/Family/Corporate (IFC) sponsorships fund the general running of the KCCG TBN 2013. Your donation may pay for publicity (postcards, posters, radio spots, TV ads), postage, refreshments, juror (fees, meals, travel) and extra prize monies. (KCCG itself sponsors \$1000.00 in prizes). Amounts of \$100.00 or more are appreciated. IFC sponsorship would entail giving a donation in the name of yourself, family, your business or organization. Corporate sponsors may also donate small items such as books, equipment, gift certificates. KC Clay Guild can take checks and cash by mail and in person. We also take credit cards by phone or in person. In return your business would receive:

- your name/business logo on all publicity for KCCG TBN (postcards, posters, show program)
- your name/business logo and links to your business on the KCCG website and the KCCG TBN website
- your name/business logo on our Facebook page
- a donation letter for you/organization indicating the amount of your donation to the KCCG TBN 2013 to add to your tax documents for 2013

- introduction during the awards ceremony at the opening night festivities

Purchase Award fund the teabowl artist(s). The artist gets 100% of your donation amount in return for their teabowl. KCCG gets none of this money. Sponsoring a Purchase Award would entail giving a donation in the name of you, your business or organization in an amount equal to or less than the purchase price of the teabowl. In return you or your business would receive:

- your name/family/business logo on all publicity for KCCG TBN (postcards, posters, show program)
- your name/family/business logo and links to your business on the KCCG website and the KCCG TBN website
- your name/family/business logo on our Facebook page
- your choice of a teabowl(s) from the exhibit that is less than or equal the amount of your donation. The name/logo of your business would be on a card next to the purchased piece. Arrangements would be made prior to the opening to choose your teabowl(s).
- a donation letter indicating the amount of your donation to the KCCG TBN to add to your tax documents for 2013
- introduction during the awards ceremony at the opening night festivities
- Invitation to a private reception before the public reception
- the opportunity to 'name' your award**

I personally sponsor a Purchase Award each year, as does the KC Clay Guild. What I most treasure about this opportunity is to help further an artist's career as well as the chance to own a beautiful piece of artwork.

I believe this sponsorship opportunity would be a great addition to the publicity or advertising you already present to local tea drinkers...and a great way to support the arts community in Kansas City and the country.

Thank you so much for taking time out to read this letter. If you have questions or would like to sponsor a donation or award please contact me, Susan Speck, at **913-384-1718** (home) or email me at **llywhite54@yahoo.com**. I look forward to hearing from you.

Susan Speck

Chairman, KC Clay Guild Teabowl National 2013

Chairman, KC Clay Guild, 200 W. 74th St, KCMO 64114

Timeline for KC Clay Guild Teabowl National 2013

February - May...call for entries in national magazines and sent to clay studios and colleges. Mailings to select local, regional and national institutions. The mailings will include notification and workshop cards (20+ each) and a poster from a previous exhibit.

late March/early April- distribution of notification cards, workshop cards and older posters at NCECA by a rep of KCCG.

February - May 10- entries will be accepted at KCCG

F, May 10- deadline for digital (all) entries...5pm

F, May 17- deadline to send digital images/slide presentation to juror

F, June 7- juror will notify KCCG TBN committee of accepted entries

KCCG will notify accepted artists

F, June 14- postcard design and digital images due for postcard (to be designed by Avila staff *(pre-paid sponsorship to be included in all printed material)*).

F, June 21- KCCG deadline for feedback/comments on postcard.

July 31- deadline for teabowls to be received at KCCG.

Sa, August 11- tentative set up at Thornhill Gallery on Avila campus

Sa and Su, August 17 and 18...set up exhibit

F, August 23, 6-8...exhibition opens to the public. Opening reception will be held with juror and sponsors...awards presented and sales begin...NO SALES BEFORE 6pm.

F, September 20, 2013...show will remain open through this date.

F, September 20, 2013...take down TBN 2013...deliver all work to KCCG (*some sold artwork can remain at Avila for pick up there)

M, October 1- Sold artwork will be available for pickup at KCCG. Check in with monitor on duty.

****Purchase Awarded artwork will be hand delivered to local sponsors and mailed to out-of-town sponsors.*

M, October 1- Sold artwork will be available for pickup at KCCG. Check in with monitor on duty ****Purchase Awarded artwork will be hand delivered to local sponsors and mailed to out-of-town sponsors.*

M, October 8- Unsold artwork will begin being mailed back (provided there is sufficient postage provided by the participating artist.)

I would be pleased to support the KC Clay Guild Teabowl National 2012 as a sponsor. I will provide my contact purchasing information below:

Name _____

Organization (if applicable) _____

Address _____

City _____ **State** _____ **Zip** _____

personal phone _____

business phone (if applicable) _____

email _____

website (if applicable) _____

***LOGO-** for the aforementioned use in publicity please attach and email a **pdf** of your business logo to Susan Speck at **llywhite54@yahoo.com**

Our designation will be:

(check one)

Individual/Family Sponsor _____ Amount \$ _____

Corporate Sponsor _____ Amount \$ _____ or _____ like amount in equipment

Purchase Award** _____ Amount \$ _____

**You have the option to 'name' or specify the Award (i.e. "Best Wood-Fired Teabowl, "Best Thrown and Altered", "Best Use of Glaze", the John Doe Memorial Teabowl", "Best Innovative Use of Materials", "Best Use of Slip"...whatever you want.)

_____ Enclosed is a check for amount above

_____ I will drop by KC Clay Guild before the deadline and make my donation by cash, check or credit card there.